

### Unit Six: Festival

Learning Objective	Check	I have included:	Date
LO1	<input type="checkbox"/>	A wide range of <b>creative &amp; media festivals</b> (At least six for top mark band).	
LO1	<input type="checkbox"/>	Details of <b>Target Audience, Programme Content, Funding and Artistic Policy.</b>	
LO1	<input type="checkbox"/>	A <b>comparison</b> of all the festivals I have researched.	
LO1	<input type="checkbox"/>	Any notes or keynote slides that I made whilst researching	
LO2	<input type="checkbox"/>	A mind map of <b>suitable</b> ideas which I have <b>considered</b> and <b>explored.</b>	
LO2	<input type="checkbox"/>	<b>Plans of the type of work/products</b> you will be shown my your festival	
LO2	<input type="checkbox"/>	<b>Plans of the equipment and resources</b> I will need and how you I organise/access them (booking, renting, borrowing etc)	
LO2	<input type="checkbox"/>	Organise job roles within my group and <b>have regular meetings</b> which I keep minutes of.	
LO2	<input type="checkbox"/>	<b>Research of my job role</b> , showing that I understand the requirements of the role with named examples.	
LO2	<input type="checkbox"/>	Produce a <b>detailed schedule</b> which includes <b>consideration of time.</b>	
LO2	<input type="checkbox"/>	<b>Produce designs, plans and notes</b> as necessary in relation to my job role.	

Learning Objective	Check	I have included:	Date
L03	<input type="checkbox"/>	Evidence that I have identified the <b>target audience</b> for my festival.	
L03	<input type="checkbox"/>	Devised a <b>publicity campaign</b> for my festival.	
L03	<input type="checkbox"/>	Produced <b>publicity materials</b> for my campaign.	
L03	<input type="checkbox"/>	Set up and taken part in <b>promotional activities</b> , which I have included evidence of (photos, videos etc).	
L04	<input type="checkbox"/>	<b>Evidence that I can organise venues, resources and equipment</b> required for my festival	
L04	<input type="checkbox"/>	<b>Evidence that everybody knows their job role</b> and meets their deadline, working well with others.	

L01	Understand the nature of festivals
L02	Be able to contribute to the <b>planning</b> of a festival.
L03	Be able to contribute to the <b>promotion</b> of a festival.
L04	Be able to contribute to the <b>running</b> of a festival.