

# Media Conventions

His hair signals what kind of music this magazine promotes, black hair usually gives the impression.

Mid Shot of one person.



Heading of magazine behind the main person on the cover.

The bar code is on the front cover instead of the back, this is breaking the conventions of usual magazines because the bar code is meant to be on the back.

Big main story heading usually in the centre of the magazine.

Names of artists featured in the magazine, could be central or to the sides.

Loads of bright colours and uneven angled photo's. This draws attention to the buyer.