

I created a survey using Monkey Survey.com

The questions I asked were

- How old are you?
- Are you male or female?
- What is your favourite music genre?
- Who is your favourite artist at the moment?
- Where is your favourite place to watch a music video?
- What do you like in music videos?
- Do you like text in music videos?
- Do you think Better Than You is a good band name? Why?

I chose to use this site because i had it recommended by a friend of mine, it's easy to use and people can fill it out and send it to us efficiently.

I asked 20 people including friends, family and fellow media students.

I asked them questions such as "What is your favourite music genre?" "Who is your favourite artist at the moment?" and "Where is your favourite place to watch music videos?" also we asked them thier age range, gender ect.

I asked them about thier music genres so that I could make our music video of the same/ similar genre because I know that they are most likely to listen to our music.

I asked them who thier favourite artist was at the moment so we could try and be similar to them and research them to find out what thier music videos were like, and what sort of songs they did.

I asked them about thier favourite place to watch music videos so that we know where to distribute ours, with places such as iTunes, Youtube, in pubs/clubs and at home.

I worked on all of our audience feedback from this survey and it helped us to know what people like and want to listen to.

I asked them what they like in music videos so that we could include this in our own.

I asked them if they liked text in music videos because we were planning on using text and lyrics, so we asked this to know if we should or not.

I asked them if they liked our band name so that if the majority of people didn't, we could change our name and modify it, but if not, we knew that it was a good band name and people liked it so we could keep it.

This is the E-mail I sent out:

"Could you please fill out this short survey please?"