

Proposal : I am making a four minute long music video for the song "That's what you get - Paramore ". I plan to ask questions regarding violence in video, strong language and other general question that will shape the production of the video.

My music video will revolve around a couples relationship in which intertwines with the music .bineare operation , My video will be a mix of live synched music footage and story driven off sight video . Video narrative will be important in my piece so questions surrounding it would be good to use and could provided a-lot of useful information on the best ways to use narrative in music videos.

I will research my audience and see what they like in music videos . i will do this by host focus groups , i will show them a 2 minuet clip of a music video and then ask several questions about it . I think a focus group will work well because all the questions would be open thus giving me a more true to life audience response .

What are you're first impression of this film?

Do you think the video goes with the music style well?

Did you understand the story ?

Do you think violence is necessary in music videos ?

In this video you see Loads of people drinking and smoking , do you feel this sends out the wrong kind of messages ?

What is your favourite band name out of "two worlds" , "Hella cool" and Shhhhhhabang ?

Do you think a Story is necessary in music videos ?