

Proposal

This year in media I am going to make an music video to a band called Temper Trap and their song called Sweet Disposition this will have a duration of 3 minutes and 55 seconds. I will also have to included a CD cover and a Magazine advertisement for the band.

The things that I will have to is to do is some research on other music videos and compare them and see what techniques they have used, make notes on the technology I will be using while I am making the music video such as camcorder, tripod and also I will be uploading this in to the software called imovie. I will also have to make a new name for the band, decide what idea I am going to do and how the story line fits with the song.

Before I make the music video I will have to get an audience feedback on music videos and their opinion on them such as doing a questionnaire for them. This will have to included questions such as what age group are you and what gender? I am also going to have a group discussion on music videos this is by getting a group of all type on genders and ages to see their opinions on music videos.

After I have made the music video I am going to get the same group back for a discussion about comparing my video to actual music videos and ask them what I could of done to make it better and more questions on my music video.

